

## **Professor Andrew Chan**

Director of CUHK EMBA Program and Head of Shaw College

Professor Andrew Chan is currently the Director of Executive MBA Program in CUHK. With his expertise in strategic marketing, social enterprise, and business negotiation, he excels in teaching and was awarded the Vice-Chancellor's Exemplary Teaching Award in 2001 and 2009. Also, Professor Chan took up the headship of Shaw College in 2010 and has ample experience in college affairs and strong community network to facilitate student education and college activities. Prior to his teaching career, he has worked for Bank of America and IBM World Trade Corporation.

Professor Chan has been active in participating in public service. From 1999 to 2005, he was Chairman of the Hong Kong Consumer Council while from 2004 to 2010, he was Chairman of the Hong Kong Deposit Protection Board; and from 2005 to 2012 he was a Member of the Electoral Affairs Commission. Currently, he is Chairman of Cantonese Opera Advisory Committee. In addition, he is Member of Chinese Medicine Development Committee, Social Enterprise Advisory Committee, and Cantonese Opera Development Fund Advisory Committee. Besides, he is the Adviser of the Quality Tourism Services Association (QTSA). In recognition of his distinguished public and community service, he was appointed as a Justice of the Peace in 2005 by the Hong Kong SAR Government and was awarded the Silver Bauhinia Star in 2007.

Professor Chan graduated from The Chinese University of Hong Kong (CUHK) in 1977. He then obtained his MBA and PhD from The University of California at Berkeley and CUHK respectively.



## **Dr. Alan Lam**

Co-founder and CEO, Sengital Limited

**Dr. Alan Lam** is one of the founders of Sengital Ltd. and is currently working as the Chief Technical Officer in Sengital Ltd. He leads the Sengital team to apply the motion sensing technology to develop many products and solutions and guides the R&D team to further develop wireless technology (including ZigBee applications) and the E-Certificate applications. With the strong technical background, Sengital obtained multiple industrial awards. Sengital was reported by more than 100 newspaper articles and Dr. Lam represented Sengital to provide talks and seminars to public.



In industrial side, Dr. Lam is the member of different industrial organizations / associations and he is the Board of Directors and ICT R&D Centre Technology Review Panel of ASTRI, ITSP Assessment Panel (Electronics) of Innovation and Technology Commission, Honorable Advisor of ISM-PRD, Steering Committee Member of HKPKI Forum, Ordinary Member of ITJC, Committee Member of HKETA, Member of HKIE, etc to contribute to the Hong Kong industry. He also established an association called "Technology Incubation Network" (TIN) which provides a platform for collaboration among the Hong Kong industrial associations and he is the Chairman of TIN.

Dr. Lam obtained his Ph.D. degree from CUHK in August 2004, specializing systems design and integration with focus in MEMS sensing systems. He is the inventor of MIDS (Micro Input Device Systems) using MEMS motion sensing technology.

## **Mr. Alan Yip**

Chairman & Co-Founder of Guru Online

**Mr. Alan Yip** is currently the Chairman and Co-founder of Guru Online (Holdings) Limited, a publicly listed digital marketing company in Hong Kong. Guru Online inspires to digitalize traditional business by leveraging creativity, innovation and digital marketing technologies. The company thrives as a forerunning powerhouse with collective wisdoms from hundreds of Internet specialists.

Started from 2007, Mr. Yip has founded Guru Online to launch a high-growth online marketing platform that enables brands to reach diverse customers. Guru Online is also one of the pioneer companies in Asia, leveraging social media platforms in business. Headquartered in Hong Kong, with branches in Beijing, Nanjing and Guangzhou, Guru Online has worked with dozens of Fortune 500 companies. With Mr. Yip's remarkable management and leadership skill, Guru Online has successfully evolved into a regional enterprise publicly listed in Hong Kong in 2015.

Prior to joining the firm, he was the Regional Marketing Director of La Souhait Cosmetic Group and oversaw the Greater China region. He was responsible for leading corporate business portfolio strategy, brand management and initiatives. Prior to the company, Mr. Yip joined Procter & Gamble (P&G), the world largest consumer product company. He devised numerous shopper and retail marketing strategies for international FMCG brands.

Mr. Yip was graduated from The Chinese University of Hong Kong and has studied the Entrepreneur CEO program at The China Europe International Business School (CEIBS).



## **Anna Yip**

Executive Director and Chief Executive Officer of SmarTone

**Ms. Anna Yip** was appointed Executive Director and Chief Executive Officer of the Company in June 2016.

Ms. Yip was Head of Hong Kong and Macau, MasterCard Asia/Pacific, taking responsibility for the overall performance of MasterCard across the two markets. Prior to joining MasterCard, Ms. Yip was the Managing Director for Corporate Planning and International Strategy at United Overseas Bank in Singapore. Previously, she was a Partner with McKinsey & Company in Greater China where she led the Asia Payments practice and co-lead the Asia Financial Institutional Group. Ms. Yip has rich experience in leading organizations to build a strong service culture and drive superior customer engagement across multiple channels.

Ms. Yip is a Council member of The Open University of Hong Kong, the chairperson of its Audit Committee and a member of its Tender Board Committee. She has also been appointed as a member of the Joint Committee on Student Finance.

Ms. Yip holds a Bachelor degree in Business Administration from The Chinese University of Hong Kong and both MPhil and DPhil degrees in Management Studies from the University of Oxford.



**Mr. Bankee Kwan, JP**

Chairman & Chief Executive Officer of Celestial Asia Securities Holdings Limited (CASH)

**Mr. Bankee Kwan** is the Chairman and CEO of Celestial Asia Securities Holdings Limited (CASH) and is responsible for the overall business strategy of the Group. Mr. Kwan has extensive experience in corporate management, strategic planning, marketing management, financial advisory and banking.

Mr. Kwan is active in serving the community. He is a member of the standing committee of the Chinese People's Political Consultative Conference (CPPCC), Shanghai Committee, and a Justice of Peace (JP) of the HKSAR; a member of the Election Committee for the Fourth and the Fifth Term of the Chief Executive Election of the HKSAR; and a board member, past chairman and honorary advisor of the Hong Kong Retail Management Association. Mr. Kwan has also been a member of the Central Policy Unit of the Government of the HKSAR. Currently, he is a non-executive director of the Mandatory Provident Fund Schemes Authority, a member of the Minimum Wage Commission; the Small and Medium Enterprises Committee (SMEC), Trade and Industry Department; the Corporate Advisory Council of Hong Kong Securities Institute and the Business Facilitation Advisory Committee (BFAC).

In December 2009, Mr. Kwan was named "Entrepreneur of the Year 2009" in the Asia Pacific Entrepreneurship Awards as organized by Enterprise Asia and in April 2016, Mr. Kwan was named "Man of the Year for Leadership in Asia" by IAIR, the world's leading financial magazine.

Mr. Kwan holds a Master of Business Administration degree from The Murdoch University of Perth, Australia and a Bachelor of Business Administration degree from The Chinese University of Hong Kong. Mr. Kwan is also a fellow of the Institute of Financial Accountants, UK and the Hong Kong Securities and Investment Institute, a Certified Professional Marketer (HK) and a Distinguished Fellow of the Hong Kong Institute of Marketing.



## **Mr. Chris Chan**

Founder of e-Banner

**Mr. Chris Chan** (or Banner Chris), is the founder of e-banner Limited, a leading digital printing solutions company, mainly responsible for sales and marketing, online marketing and overseas business development. With his expertise knowledge in online marketing, he was promoting digital printing solutions with e-commerce interface since 2003.

Mr. Chan is devoting to promote "Industry 4.0", merging big data and AI technology, to achieve automatic production goal, which is a new business model of traditional digital printing industry. Mr. Chris was self-developed online ordering system, promoting digital printing product with clear and reasonable price and services.

Mr. Chan was managing 13 branches and over 300 employees in Hong Kong, operating business with over 100 millions turnover yearly. Recent years, Mr. Chan was aggressively promote his Hong Kong's original brand "e-banner" to Asia Pacific region, like Malaysia, Australia, etc.

Mr. Chan has extensive experience on full spectrum of marketing and branding promotion. He studied hospitality management, marketing and public relations when he was in college. Always willing to try and start new businesses, he has developed his startup businesses in the hospitality, food and beverage, advertising, sales, and many more industries. He also graduated from Executive Master of Business Administration of the Chinese University of Hong Kong.



## **Mr. George Wong**

Chairman of Bauhaus

**Mr. George Wong** started his business career, founding and serving as Chairman of the fashion company Bauhaus Holdings Limited, which currently has nearly 200 stores in mainland China, Hong Kong, Macau and Taiwan. Growing fast as a well-known fashion brand in Hong Kong and the region, the company went public in 2005.

Prior to starting the fashion brands, Mr. Wong Yet served as a teacher at C.C.C. Mongkok Church Kai Oi School for children with special needs after graduating from the Sir Robert Black College of Education in 1981, during which time he became increasingly dedicated to teaching as his students' impressively joyful and innocent faces touched his heart. Despite his immense success in the business field, Mr. Wong has stayed true to his roots as a teacher. He employs some of his former students, is a volunteer cycling coach at his old school, and sponsors the organization of unicycle courses for students. He also often returns to the school to lead extracurricular activities which provide students with opportunities to broaden their horizons.

Mr. Wong is planning to return to education upon retirement and continue teaching the next generation. Instead of resting on his laurels, he pursued further studies at the Chinese University of Hong Kong and was awarded an EMBA degree in 2014.



## **Herman Lam**

Chief Executive Officer of Hong Kong Cyberport Management Company Limited

**Mr. Herman Lam** joined the Hong Kong Cyberport Management Company Limited as the Chief Executive Officer in March 2010. As the CEO of Cyberport, Mr. Lam is responsible for leading, representing and administering the company as well as playing a prominent role in promoting and implementing Cyberport's public mission strategies.

Within the public mission arena, Mr. Lam sets the initiatives for comprehensive programs which assist the development of Hong Kong as a hub for innovation and trade in ICT, and encourage the development and upgrading of ICT skills and resources in the wider community of Hong Kong.

Mr. Lam is also active in community affairs and industry development, serving a number of statutory bodies such as the Digital 21 Strategy Advisory Committee (2008-2016); Industry Facilitation Task Force (2010-2016); the Hong Kong Trade Development Council ICT Services Advisory Committee; the Hong Kong ICT Awards Steering Committee; Honorary Advisor Council of the Hong Kong Computer Society; the Hong Kong Wireless Technology Industry Association; the Digital Solidarity Fund Committee; the Departmental Advisory Committee for the Department of Computer Science of City University of Hong Kong; the Innovation and Technology Scholarship Award Scheme Administration Committee; the Information Technology Management Committee of the Hong Kong Management Association and the Advisory Board for the Department of Computer Science & Engineering of Chinese University of Hong Kong; the Advisory Board for the Innovation and Information Management of the University of Hong Kong and the Airport Technology Advisory Council.

Prior to his tenure with Cyberport, Mr. Lam was the General Manager of Microsoft Hong Kong Limited. Mr. Lam holds an MBA in Business Computer Information Systems and a Bachelor's degree in Business Administration from the University of North Texas in the United States.



## **Ms. Karen Chan**

Executive Director of German Pool Group

**Ms. Karen Chan** is currently the Executive Director of German Pool Group, where she spearheaded a series of revamps at the company, setting up a marketing and branding operation, as well as launching a full-scale diversification of its product lines to cover a wide range of high-end home appliances aimed at making people's lives easier and more enjoyable. At the same time, Ms. Chan has been taking charge of the company's market expansion both in the mainland and overseas, further opening its sales channels to a broad base of customers. She has over a decade of experience in business management, covering a wide range of functions such as corporate training, executive search, investor relations, business analysis, marketing, branding, market development, product development and strategic planning. Her work experience spans from SMEs to large multinationals in North America and in Hong Kong.



Ms. Chan is the recipient of the Young Industrialist Award of Hong Kong from the Federation of Hong Kong Industries (FHKI) in 2009, and was honored with the title of "Young Women Innovator" at the 2013 Asia-Pacific Economic Cooperation.

Ms. Chan holds a double degree in Bachelor of Arts in Business Administration and Bachelor of Arts in Economics from the University of Washington. She also holds a Master's degree in Business Education from New York University. In 2009, she obtained an MSc degree in Marketing from the Chinese University of Hong Kong Business School. After that, she has been conducting academic research at the Baptist University of Hong Kong and working toward a Doctorate degree in Business Administration.

## Mr. Kelvin Wu

Founder and Chairman of AID Partners Capital

**Mr. Kelvin Wu**, as the Founder and Chairman of AID Group, has over 20 years of experience in investment, M&A, corporate turn-around and management. Under his leadership, AID has become a multi-national corporation with businesses across finance, technology, entertainment, and lifestyle. Within AID Group, Mr. Wu is the Chief Investment Officer of AID Partners Technology Holding Ltd (SEHK: 8088.hk), Non-Executive Director of HVM Digital China Group Ltd (SEHK: 8078.hk) and Principal Partner of AID's Private Equity Fund. Over the years, he has advised many great entrepreneurs on their ventures and served on the board of multiple companies, including Shunwei Capital Partners (China), Kabushiki Kaisha Hyakusen (Japan) and Brave Entertainment (S. Korea). From 2009 to 2011, Kelvin was also the CEO of Organge Sky Golden Harvest Entertainment Ltd (SEHK: 1132.hk) and Legendary East Ltd, two pioneering entertainment companies in Asia.



Prior to founding AID Partners Capital Limited, Mr. Wu had held multiple senior leadership positions in banks and corporates, including the President of Asia in Investec Asset Management Ltd., Managing Director in China Everbright Capital Ltd., Chief Operating Officer in Sega.com Asia Networks Ltd., Head of Corporate Finance in Grand Cathay Securities Ltd., Director of Corporate Finance of Core Pacific in Yamaichi Capital Ltd., and Senior Investment Banker of BNP Prime Peregrine Capital Limited.

He graduated from The Chinese University of Hong Kong with a Bachelor Degree in Business Administration in 1994 and has obtained a Postgraduate Research Diploma in Anthropology and Japanese Studies in Osaka University of Foreign Studies.

## **Mr. Patrick Cheung**

Managing Partner of Zhong Wei Capital

**Mr. Patrick Cheung** is the Founding and Managing Partner of Zhong Wei Capital, which has a strategy to invest in innovative companies with high growth potential in TMT (technology, media & internet) and consumer sectors.

OOH Media Network Group was founded by Mr. Cheung in Shanghai in 2002. With its systematic database and platform, OOH Network consolidates all outdoor media resources from Greater China, providing a one-stop professional outdoor advertising service. Mr. Cheung has led the company to become the largest outdoor media service provider with extensive coverage over 100 cities in Greater China. The company was later sold to Focus Media Group, the largest private media and advertising company in China.

He graduated from the Chinese University of Hong Kong with a major in Business Administration. After graduation, he joined the Swire Group as management trainee and quitted the job for start-up after 9 months. In 1999, he founded UR Photo in Hong Kong, which is the first online photo servicing company in Greater China. UR Photo provides a platform for photo storage, sharing, editing, photo-finishing and other value-adding services. The company was acquired by a listed company, China Hong Kong Photo Group (sole agent of Fujifilm in Hong Kong & Mainland China) in early 2003.

Mr. Cheung is an alumnus of China Europe International Business School (CEIBS) Global CEO Program (class of 2010) and the alumni of Cheung Kong Graduate School of Business (CKGSB) China CEO Program (class of 2009).



**Dr. Victor Ye**

Partner of BridgeOne Capital

**Dr. Victor Ye** is the Founding Partner of BridgeOne Capital, an investment firm located in Shenzhen and focuses on investing in intelligent-related startups in Israel, China and America globally.

Prior to BridgeOne Capital, Dr. Ye is the Vice President of Go Capital in Shanghai starting from 2013, responsible for investment in Israel startups in medical device and artificial intelligence areas and bring them to Chinese market. Dr. Ye has been in venture capital areas for more than seven years and was founders of two startups in robotics and electric vehicles.

Dr. Ye holds a PhD degree in Mechanical Engineering from the Chinese University of Hong Kong and a Master degree in Information Engineering from Zhejiang University.

